



EDUCATIONAL PLAN (2025-2027)

PSW provides innovative, evidence-based, and accessible education for pharmacy practitioners — pharmacists, pharmacy technicians, and students. Our offerings include live, written, and web-based continuing education (CPE) focused on clinical topics, pharmacy law, management, leadership, patient safety, and immunization. We promote lifelong learning and professional development.

Continuing Pharmacy Education Goals

- Offer **ACPE-accredited** education for pharmacists and technicians.
- Provide **flexible formats**: live, virtual, and on-demand.
- Support **member engagement** and **PSW's strategic goals**.
- Meet Wisconsin **state licensure** and **PTCB/NHA recertification** requirements.
- Ensure **inclusion, equity, and representation** of patients and members in education.

KEY EDUCATIONAL ACTIONS (2025-2027)

Upskilling/Reskilling Pharmacy Professionals

- Leadership, career advancement, and technician role expansion.
- Topics: workplace safety, technician advancement, cybersecurity, mentorship.

Continuing Professional Development (CPD) Alignment

- Highlight PSW sponsored CPD pathways for board-certified pharmacists.
- Support for CPD documentation and verification for all members.

Accessible & Community-Focused FREE Education

- Member-only **free CE** (min. 5 hours/year).
- Focus: Wisconsin Law, Belonging, Access, and Opportunity, Community/Public Wellness.

Supporting Provider Status & Innovative Practices

- Education focused on innovative practices including pharmacist-provider status.
- Illuminate specialized services (i.e. technology and AI, interprofessional care, medical-at-home services)
- Inform about Wisconsin legal updates (e.g., Naloxone standing order, oral contraceptives).

Using Member Feedback to Guide Programming

- Members share top priorities: clinical updates, regulations, workflow efficiencies.
- Offer diverse education formats: toolkits, webinars, conferences, on-demand learning.

ENGAGEMENT COMMITMENT!

PSW will continue evolving education to empower ALL Wisconsin pharmacy professionals and their unique educational needs. Member feedback shapes the future!